

Consulting Strategies' Published White Papers

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DRS (Desktop Reservation System) Comparison Report

With so many self-booking systems available on the market today, what are the ins and outs of the different products? This white paper gives discussion about 8 systems, including Global Manager from Getthere.com (formerly ITN), TTG's ResAssist, DirectLink from Direct Technologies, eTravel from Oracle, Xtra On Line's PowerTrip, and TravelCenter from Travel Guide Software. To be added by 15 September 1999 will be Sabre's BTS Travel Planner and Wave2000 from KDS.

The white paper discusses the number of screens to achieve an air-only reservation as well as a car and hotel reservation. Included in this matrix is the average time it takes a reasonably experienced user to create an air-only reservation as well as a car and hotel reservation. The report also discusses each product in terms of the following four items:

- ✓ Ability to book cars and hotels
- ✓ Seat maps
- ✓ Competitive features and disadvantages
- ✓ Timing for a reservation created from a "trip template."

Clients who purchase the DRS Comparison Report are provided (free of charge) any updates to the paper within a six-month period of the purchase date. The report is for internal use within the purchaser's company only and not for re-printing or external release.

Price: \$1,000 USD

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EMS (Expense Management System) Product Selection

The EMS report is a discussion of considerations when selecting a product for your company. There are no product reviews, just items to consider in the search for a product. The EMS report discusses each of 11 considerations ranging from Ease of Use to Implementation and beyond. Mistakes other companies have made are shown as examples to improve your process. The paper also discusses some methodology for the selection function itself based on your goals for the implementation (speed, multinational implementation, etc.). Order this paper and make your company even better positioned to take advantage of the best ROI available in travel-oriented technology today.

Price: \$1,000 USD

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